

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
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No.26-3/2012-T&C-CM

Date: 02.09.2013

Circular T&C-CM No. 33/13-14

Sub: Introduction of new STV under 2G & 3G prepaid mobile services-reg.

Kindly refer to this office order No.26-4/2012-T&C-CM dated 07.06.2013 vide which tariff for STV with feature of 1.2p/2 sec was issued under 2G & 3G prepaid mobile services and orders issued from time to time on the subject mentioned above. Now it has been decided by the Competent Authority to introduce a new STV with the same feature and a longer validity of 90 days as under:-

i) STV details:-

Feature	MRP in Rs. (Incl. of S. Tax)	S. Tax & Edn. Cess @ 12.36% in Rs.	Card Value in Rs.	Validity in days
1.2p/2 Sec Local Any-Net voice call	112	12.32	99.68	90

ii) Circles can suitably adjust the MRP in the price band upto Rs.3 (+/-) of above price considering the local market condition and technical feasibility.

iii) The above tariff will be implemented with effect from **09.09.2013**.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above revision in price of STV to the customers.

3. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

4. This circular is issued based on ECT approval No.1248 dated 29.08.2013. For queries/clarification/feedback in respect of above tariff, the communication may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi at hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in for further review of the scheme.

(N. S. Dhami)
AGM (T&C-CM)

Ph. 011-23327658

To

All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.

(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)